

CURRICULUM VITAE



- 1. Name** : **Prof. B. RAJA RATHNAM**
M.Com, Ph.D
- 2. Designation** : **Professor of Commerce**
- 3. Father's Name** : Late. B. AMBRU
- 4. Date of Birth** : 14-04-1960
- 5. Social Status/Category** : Scheduled Tribe (Lambada), Indian Hindu (Pg.23)
- 6. Native Place** : Pulluru (Village), Garla (Mandal)
Khammam District, T.S.
- 7. Address for Correspondence** : H.No.8-43-8/P/3/2, Street. No.6
Balaji Hills Colony, Boduppal,
Hyderabad-39.
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8. Service Details/Teaching Experience: (Pg.1-15)

Total Teaching Experience	Teaching Experience				Total Service As Professor	Total leftover service for retirement
	Date of Appointment as					
	Lecturer in Commerce through APPSC Collegiate Education Hyderabad,A.P at Govt. Degree College Armoor, Nizamabad Dist.	Assistant Professor in University service	Associate Professor	Professor		
1	2	3	4	5	6	7
30 years & 2 month	14-11-1987	01-07-1992	16-01-2002	01-01-2009	6years	4years & 4months

9. Places worked/working:

S.No	Place	From	To	Total Service
1	Govt. Degree College, Armoor Nizamabad Dist.	14-11-1987	30-06-1992	4 Yrs& 7 Months
2	Osmania University PG College Mahaboobnagar.	01-07-1992	30-06-2007	15 yrs
3	Nizam College, Osmania University, Hyderabad.	01-07-2007	30-06-2008	1Yr
4	University College of Commerce & Business Management, O.U Hyderabad.	01-07-2008	31-04-2016	7Yrs & 6 Months

5	PG College, Secunderabad, Osmania University	01-05-2016	24-07-2016	3 Months
6	Palamuru University, Mahabubnagar	25-07-2016	Till today	
	Total Service			30Yrs & 2 month

10.Academic Qualifications : M.Com., Ph.D. (Pg.16-22)

Degree	University/Board	Year of Passing	Division/Award
Ph.D.	Osmania	2002	Awarded
M.Com.	Kakathiya	1984	Second
B.Com.	Osmania	1981	Second
Intermediate	Board of Intermediate	1978	Third
S.S.C	Board of secondary education	1976	Third

11. Subject Specialization : i) Human Resource Management
ii) Management Accounting.
iii) Cost Accounting and control.

12. Subjects Presently Teaching : i) M.Com. II Sem : Human Resource Management
ii) M.Com. III Sem : Cost Accounting & Control
iii) M.Com(IS) III Sem: Marketing Management

Subjects Taught

M.Com. : i) Cost and Management Accounting
ii) Managerial Accounting
iii) Advanced Managerial Accounting
iv) Marketing Management
v) Business Environment and Policy

B.Com. : i) Accountancy-I ii) Cost Accounting
iii) Currency banking
iv) Indian Industrial Economy

13. Research Experience: Working in the Area of Rural Development with special emphasis on Tribal Development for the last 25years. I have been recognized as Research Supervisor for guiding Ph.D. and M.Phil Scholars in the Dept. of Commerce, O.U., Hyderabad. (Pg.24)

i) **Ph.D. Topic** : “**INSTITUTIONAL FINANCE FOR ECONOMIC DEVELOPMENT OF TRIBALS: A STUDY OF KHAMMAM DISTRICT.**” (Pg.25)

ii) **Academic Award** : I am aawardee of **Teacher Doctoral Fellowship of I.C.S.S.R. (MHRD), New Delhi** for a period of two years from 01-03-1999 to 28-02-2001. (Pg.26,27)

14. RESEARCH GUIDANCE:

i) **M.Phil Guidance** : Recognized Supervisor for M.Phil., course and produced two M.Phil. Scholars, presently two students are working. (Pg.28, 29)

ii) **Ph.D. Guidance** : Recognized Supervisor for Ph.D., research course and produced one Ph.D. Scholar, presently Ten Research Scholars are working. (Pg.30)

15. PUBLICATIONS:

i) Book Publication:

1.“Banking Theory Practice” Published by Vaagdevi Publishers, Hyderabad, New Delhi in 2015.

2.“Organization Behavior” Published by Himalaya Publications, Hyderabad, New Delhi in 2017.

(Pg.31,32)

ii) Articles

(Pg.33-57)

S. No	Name of Journal	Title	Year of Issue
1	Prakarsha Journal of Management Education and Research, Chaitanya P.G. College, Warangal, A.P.	E-Governance Initiatives in A.P. A Study with reference to Banking Services	January 2009
2	Indian Journal of Commerce (ICA), New Delhi	Entrepreneurship Development under Prime Ministers Rojgar Yojana	April-June 2009
3	Small Enterprise Development and Management	Micro-Finance : An Analytical Study	Dec. 2009

	Extension Journal (SEDME) Hyderabad		
4	Osmania Journal of Management, O.U., Hyderabad	International Accounting Convergence : A Study	June 2008
5	Orient Journal of Law and Social Sciences, Hyderabad, AP	Public expenditure increasing on Education in India	August 2006
6	Self Employment and Government Policy Future Challenges, Anmol Publications Ltd., New Delhi, India	Evaluation of self and wage employment programmes for poverty alleviation in Rural India	2006
7	Osmania Journal of Management, OU, Hyderabad	Foreign Direct Investment Global and Indian Perspectives	March 2005
8	Osmania Journal of Management, OU, Hyderabad	Technology Transfer through Policy : A study of Indian Context	Nov. 2005
9	Journal of Rural Development NIRD, Hyderabad, A.P.	Impact of Institutional Credit on Socio-Economic Development of Tribals: A study of Khamma District in Andhra Pradesh	April– June 2004
10	Indian Journal of Commerce (ICA) New Delhi.	Impact of Institutional Credit on Socio-Economic Development of Tribals	July – Sept. 2004
11	Readings in Research Methodology in Commerce & Business Management, OU, Hyderabad	Abstract of Ph.D., Thesis Institutional Finance for Economic Development of Tribals : A Study of Khammam District	May 2003
12	Journal of Institute of Public Enterprise, OU, Hyderabad	Globalization of Indian Industry : Opportunities and Challenges Ahead	Dec. 1996
13	Journal in Social Studies (yearly) Telugu Academy, Hyderabad	Khaila Parishramika Samastala Satwara Parishkara Avashyakata Oka Parisheelana	August 1996

16.SEMINARS, CONFERENCES, SYMPOSIA AND WORKSHOPS ATTENDED :

1.(Pg.58-79)

1. 71st All India Commerce Conference, Organized by the IIS University of Jaipur, Jaipur on 11th, 12th and 13th October, 2017.
2. 39th All India Accounting Conference, Organized by Department of Commerce, Bangalore University, Bangalore on 3rd and 4th January, 2016.
1. 38th All India Accounting Conference, Organized by University Business School, Punjab University, Chandigarh on 5th and 6th December 2015 and also Presented Paper on **“Role of Accounting in Nation Building in India”**
2. Participated in **“One day workshop on Commerce LABORATORY”** Organized by Dept. of Commerce, OU and St. Ann’s college for women, Hyd on 5th October, 2015.
3. 37th All India Accounting Conference, Organized by Dept. of Commerce, University of Lucknow, Lucknow, U.P on 8th and 9th November 2014 and Presented Paper on **“Creative Accounting in India and Abroad”**.
4. 36th All India Accounting conference, Organized by Dept. of Commerce and Business studies Andhra University Vizag, on January 11th and 12th, 2014. And also presented paper on **“Effectiveness of Corporate Governance Practices – A study”**.
5. **National Seminar on Emerging Trends in Commerce**, Organized by the Dept. of Commerce Layola Academy, Degree and PG College, Alwal, Secunderbad on 22nd and 23rd August 2014, and also Chaired a Technical Session of **“Micro Finance and Self Help Groups in India”**
6. 66th All India Commerce Conference, Organized by Dept. of Commerce, Bangalore University, Bangalore on 5th to 7th December 2013.
7. 33rd All india Accounting conference organized by Dept. of Commerce, University of Kerala Tiruvananthapuram on 13th and 14th November 2010.
8. 63rd All India Commerce Conference, Organized by Faculty of Commerce, Goa University, Goa, presented paper on **“Tribal Entrepreneur and Socio-Economic Development : A Study of RangaReddy District in A.P.”**, on October, 1st – 3rd, 2010.

9. National Seminar on Corporate Reporting – Ethical practices, organized by Faculty of Commerce, Osmania University, Hyderabad, on 30th June 2009.
10. 32nd All India Accounting Conference, Organized by Faculty of Commerce & Management Jiwaji University, Gwalior on November 14, 15, 2009.
11. 62nd All India Commerce Conference, organized by Maharshi Dayanand Saraswathi University, Ajmer, presented paper on “**E-Governance Initiatives in Andhra Pradesh (A Study with reference to Banking Services)**”, on October 10–12, 2009.
12. 61st All India Commerce Conference, organized by Dhanwate National College Nagapur, Maharashtra, presented paper on “**Entrepreneurship Development under Prime Minister’s Rozgar Yojana**”, on December, 27–29, 2008.
13. 30th All India Accounting Conference, organized by S.D. School of Commerce, Gujarat University, Ahmadabad, Gujarat, presented paper on “**International Accounting Convergence – A Study**”, on Nov. 22, 23, 2008.
14. 60th All Indian Commerce Conference, organized by Dept. of Commerce, Osmania University, Hyderabad, A.P., on December, 27–29, 2007.
15. National Seminar on “Contemporary Issues in Corporate Accounting” organized by St. Ann’s Post Graduate College for Women, Mallapur and IAA, Hyderabad chapter AP on 3-11-2007.
16. Participated in National Seminar on Insurance Sector Reforms in India Challenges and Opportunities, organized by the Dept. of Commerce, Nizam College (OU), Hyderabad on 18th – 19th August, 2006.
17. Participated in 28th All India Accounting Conference on 10th – 11th December 2005 at FAPCCI, Red Hills, Hyderabad, (AP).
18. Participated in 58th All India Commerce Conference on 27th – 29th December, 2005 and presented a paper title “**Public Expenditure increasing on Education in India**”, at Mahatma Gandhi Kashi Vidyapeet, Varanasi (UP).
19. Participated in National Seminar on Self Employment and Government Policy – Future Challenges on 20th – 21st August 2004 and presented a paper title “**Evaluation of Self and Wage Employment Programmes for Poverty Alleviation in Rural India**”, Organized by the Dept. of Commerce, Nizam College, OU, Hyderabad, in association with Women Empowerment and Self Employment and Employment Generation Mission, Govt. of A.P., Hyderabad.

20. Participated in National Seminar on Entrepreneurship – New horizons on 27th February 2004 organized by the Department of Commerce, OU and Society of Entrepreneurship Educators, Hyderabad.
21. Participated in 56th All India Commerce Conference on 25th – 27th December, 2003 and presented a paper title **“Institutional Credit and its Impact on Socio-Economic Development of Tribals”** at North Maharashtra University, Jalgoan (Maharashtra).
22. Participated in International Seminar on Information Technology and Industry – Emerging Trends on 19-11-2003 organized by Department of Commerce, OU, Hyderabad.
23. Participated in Two-day UGC sponsored National Seminar on “Emerging Trends in International Trade and Finance on 20th – 21st June, 2003 organized by the Department of Commerce, Nizam College, O.U., Hyderabad in association with Confederation of Indian Industry (CII), AP, Hyderabad and presented paper **“Foreign Direct Investments Global and Indian Perspectives.”**
24. Participated in International Seminar on Contemporary issues in Business, on 27th February, 2003 at Department of Commerce, O.U., Hyderabad.
25. Participated in National Seminar on Regional Development and Spatial Information Technologies on 25th, 26th March, 2003 at ICSSR Conference Hall, O.U., Hyderabad.
26. Participated in UGC and ICSSR jointly sponsored National Workshop on Tax Reforms in India on 20th, 21st December, 2002 at Department of Commerce, Nizam College, Hyderabad.
27. Participated in ICSSR Southern Region Sponsored Workshop on Essentials of Research Problems on 10th, 11th October, 2002 at ICSSR Hall, O.U. Library, Hyderabad.
28. Participated and Co-ordinated Seminar on Effective and Responsive Administration on 2nd Feb. 1997, and presented paper, **“IN DEFENCE OF THE BUREAUCRACY”**, at Zilla Parishad Hall organized by the OUPG College, Mahabubnagar.
29. Participated in U.G.C. Sponsored Seminar on Capital Market reforms in India on 29th March, 1996 at Department of Commerce, O.U., Hyderabad.

30. Participated in 50th All India Commerce Conference on 27, 28, 29 December, 1996, and presented paper “**Technology Transfer through Policy – A Study of Indian Context**” at Osmania University, Hyderabad.
31. Participated in National Seminar on Globalization State and Environment on 10th and 11th March, 1995 at Institute of Public Enterprise, OU, Hyderabad.
32. Participated and Co-ordinated Seminar on Economic Reforms on 20th February, 1994 at O.U.P.G.College, Mahabubnagar.
33. Participated and co-ordinated workshop on Research symposia on 25th March, 1994 at OU PG College, Mahabubnagar.
34. Participated in 48th All India Commerce Conference on 29, 30, 31 December, 1994 at Kakatiya University, Warangal, A.P.

17. CONTRIBUTION TO UNIVERSITY & ADMINISTRATIVE POSTS HELD :

(Pg.80-107)

- a) **Vice Chancellor**: Presently working as a Vice Chancellor at Palamuru University, Mahabub Nagar, from 25-07-2016 to **Till today**
- b) **Principal**: worked as a Principal at PG College, Secunderabad, Osmania University, Hyderabad from 01-05-2016 to 24-07-2016. **(2 months +24 days)**
- b) **Director** : worked as a Director, University Guest House, Osmania University, i.e., from 17-01-2011 to 31-04-2016 **(5 years + 4 months)**.
- c) **Additional Controller of Examinations** : Worked as Additional Controller of Examinations, OU from 01-05-2008 to 31-05-2010 **(2 years)**
- d) **Incharge** : Worked as in-charge principal for OU PG College, Mahabubnagar.
- e) **Mess/General Warden** : Worked as Mess Warden for OU PG College Hostel Mahabubnagar since inception of Mess i.e., from 19-11-1993 to 28-2-1999 and General Warden from 1-7-2001 to 30-6-2002 and also worked as B.C. Students Management Hostel Warden from 1990 to 1992 at Govt. Degree College, Armour, Nizamabad Dist. **(Total 8 years)**
- f) **NSS Programme Officer** : Worked as NSS Programme Officer from 1990 to 1992 at Govt. Degree College, Armour, Nizamabad District, and OU PG College, Mahabubnagar from Feb. 1993 to 1994. **(Total 3 years)**. As a NSS program officer, Conducted two seminars on the themes of **YOUTH FOR NATIONAL INTEGRATION** at Govt. Degree college, Armour.

The special campaign program organized under the theme of **MASS LITERACY** programs at Argual village of Armoormandal, Nizamabad District.

As a NSS program officer attended training program as district resource person on prajalavaddakupalana, Shramadanam and micro planning from 17-12-1996 to 20-12-1996 and also trained 250 personals of mandal level resource persons from 21 to 23rd December, 1996.

- f) **Examination co-ordinator:**i) Worked as confidential work for conducting regular examinations of M.A, M.Com, MBA and MSc(Mathamatics) courses at O.U, PG College Mahabubnagar from 1993 to 1998(**5years**)
ii) Worked as co-ordinator for M.Com I,II,III and IV semesters examination sport valuation center at the Department of commerce Osmania University, Hyderabad from 2011 to 2016(**5 years**).
- g) **Special Observer for conducting of Examinations:**(i) Worked as special observer for conducting ICET, EAMCET and Ed-CET Examinations from 2006 to 2015(**9 years**).
ii) **PGRRCDE** : Worked as Special Observer for conducting of Examinations (PGRRCDE) like BBA, BHM & CT and BHATM at **Lucknow** in 2010, 2012 and **Jaipur** in 2011.
- h) **Coding Officer** : Worked as Coding Officer for Engineering I, II, III, IV years, MCA I, II, III years and regular UG Courses of B.A, B.Com Answer scripts of coding in the years of **2005, 2006, 2007 and 2008**.
- i) **Board of Studies Member** : Presently Board of Studies Member, both for UG and PG Courses in the years of **1995, 1996, 2005, 2006, 2007, 2008, 2009, 2010, 2011 2014 and 2015**.
- j) **Departmental Committee Member** : Worked as Member of Departmental Committee from **1995 onwards** and involving in various decisions.
- k) **University Annual Inspection Committee Member** : Worked as Annual and new courses Inspection Committee Member in Academic Cell, OU from 2006 onwards and involved in various decisions.
- l) **Governing Body & Selection Committee Member** : Member of Governing Body and Selection Committee in various University Private Affiliated Colleges and involving in the Selection process of teachers.
- m) **Tour- Co-ordinator:** I have accompanied the M.Com final year students in their educational Tours all over India in the years of 1995, 1996, 1997 and 1998.

18. MEMBERSHIP IN ACADEMIC BODIES:

- a) **Life Member** : Life Member in Indian Commerce Association and Indian Accounting Association. (Pg.104,105)

- b) **Executive Member** : Executive Member in Indian Commerce Association from 2008-2011(3 years) (Pg.106)
- c) **Focol** : Member of Forum for Commerce Lecturers, of Mahabubnagar Dist.

19. **HONOUR CONFERRED** :

- Lions club of Mahabubnagar honoured me with “**Best Teacher Award**” in the year 1997. (Pg.107)

20. **RESEARCH AND CONSULTANCY** :

- a) **Articles** : Published (13) Thirteen Articles in recognized Journals (as mentioned above).
- b) **Course Materials** : Involved in the Revision of M.Com., Course material at PGR Centre for Distance Education, OU.
- c) **Extension Lecturer** : Delivered guest/extension lectures at various constituent colleges of OU, and Academic Staff College, Osmania University.
- d) **Paper Setter**:SavithribaiPhule Pune University, Appointed me as member of the Panel of Paper Setters for the State Eligibility Test(SET) Examination of Maharashtra and Goa states in the subject of Commerce and also paper setter of various universities in India like university of Bangalore, Madras, Punjab Telengana, Andhra and Kakatiya University. (Pg.108-110)
- e) **Course editor**: Course Editor for the Prof.G.Ram Reddy Centre for Distance Education, Osmania University, Hyderabad. (Pg.111)
- f) **Organization of Seminars/Workshops/Conferences** :
- i) **Joint Director** of Three day International Conference, on “**Implications of IFRs for Corporate Reporting Practices**”13th to 15th March 2015, Organized by the Dept. of Commerce Osmania University in Association with Institute of Chartered Accountants of India(ICAI) and also Participated as a Co-Chairperson in Track IV Corporate Reporting practice in services sector, at 11:30 AM to 12:30 PM. (Pg.112/112a)
 - ii) **Convener of Prerana-2011**, B.Com(Hons)-meet, Organized by the Dept. of Commerce, Osmania University Hyderabad on 23th December 2011. (Pg.113-116)

- iii) **Convener of Annual Departmental Conference**, of P.G Teachers-2011 Organized by the Dept. of Commerce, Osmania University, Hyderabad on 3rd December-2011. (Pg.117)
- iv) **Convener** of Hospitality Committee, All India Commerce Conference held in O.U., 2007.
- v) **Co-Convener** of Accommodation Committee, All India Commerce Conference held in O.U., 1996.
- vi) **Co-ordinator** of National Seminar held in OU PG College, Mahabubnagar on 2nd Feb., 1997.
- vii) **Co-ordinator** of Workshop on Research Symposia held in OU PG College, Mahabubnagar on 25th March, 1994.
- viii) **Co-ordinator** of National Seminar held in OU PG College, Mahabubnagar on 20th Feb., 1994.
- g) **External Examiner** : Recognized Examiner for Evaluating Ph.D.,M.Phil., M.Com. and M.B.A. Research Courses in other Universities in India, like Bangalore, Madras, Kakatiya University, Tirupathi and Andhra University.
- h) **Committee Member** : Member of Various Committees Constituted for smooth functioning of college viz., Finance Committee, Development Committee, Hand book and Magazine Committee and Library Books Purchase Committee, etc.,
- i) **Committee Member** in Osmania University, Preparation of 95th Annual Report of the University for the year 2013-14 (Pg.118-119)

Date: 30-1-2018

(Dr. B. RAJA RATHNAM)