



PALAMURU UNIVERSITY

(Accredited by NAAC with Grade 'B')

MAHABUBNAGAR -509001, TELANGANA STATE

UNIVERSITY P.G. COLLEGE

DEPARTMENT OF BUSINESS MANAGEMENT NATIONAL WEBINAR ON



IMPACT OF COVID-19 ON PROMOTION AND DISTRIBUTION MANAGEMENT

Date: 03.08.2020 | Time : 2.00 pm to 4:00 pm

EMINENT SPEAKERS



TOPIC:
Impact of Covid-19 on
Promotion Management
2:00 to 3:00 pm

Prof. K. V. Achalpathi

Director
Dhanwantari Institute of
Science Technology, Hyderabad

Secretary & Correspondent
Dhanwantari's Sri Chaitanya Degree &
PG College, Mahabubnagar



TOPIC:
Impact of Covid-19 on
Distribution Management
3:00 to 4:00 pm

Dr. M. Venkata Ramana Reddy

Assistant Professor
Dept. of Management Studies, MGU, NLG

WEBINAR STEERING COMMITTEE



Chief Patron

Sri Rahul Bojja, IAS
Vice-Chancellor I/C.



Patron

Prof. Pindi Pavan Kumar
Registrar



Patron

Dr. D. Madhusudhan Reddy
OSD to VC



Patron

Dr. N. Kumara Swamy
Controller Of Examinations



Chairperson

Dr. M. Noorjahan
Principal



Convener

Dr. S. N. Arjun Kumar
Placement Officer

Registration is Free

- ❖ Please join Telegram App Group for updates.
- ❖ e-certificate will be issued to all the participants who submit their feedback form.
- ❖ Zoom Link will be shared in Group and email

Advisory Committee (DBM, UCC&BM, OU) :

Prof. D. Chennappa, Principal
 Prof. K. Mallikarjuna Reddy, Dean
 Prof. D. Sreeramulu, Chairman BoS, OU&PU
 Prof. R. Nageswar Rao, Head
 Dr. V. Sudha, Associate Professor
 Dr. G. Vidyasagar Rao, Vice Principal
 Dr. Y. Jahangir, Placement Officer
 Dr. R. Sampath, Asst. Professor
 Dr. Smitha Sambrani, Asst. Professor
 Dr. V. Samunnatha, Asst. Professor
 Prof. B. Sreenivas Rao, Spl. Officer, P.U.

Co-ordinator

Dr. Prem Singh Khetavath, Head, DBM, P.U.

Organising Committee

Mr. Javeed Mohammed Khan, Asst. Prof.(C), DBM, P.U.
 Ms. K. Nagasudha, Asst. Prof.(C), DBM, P.U.
 Dr. M. Arundathi Reddy, Asst. Prof.(C), DBM, P.U.
 Ms. P. Shirisha, Head, DBM, PUPGCK
 Mr. G. Santhosh Kumar, Asst. Prof.(C), DBM, PUPGCK
 Dr. MSR Anjaneyulu, Asst. Prof.(C), DBM, PUPGCK
 Mr. P. Pradeep Kumar, Asst. Prof.(C), DBM, PUPGCK

Register here: <https://forms.gle/szwtLHK2em85GTsV9>

No Pandemic can stop our Academics. Stay Home and Stay Healthy