

Profile

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Dr. K Mahendar is currently working as an Assistant Professor (C) and in-charge Head Department of Commerce in the Department of Commerce at the PG Centre Gadwal Palamuru University. IQAC Coordinator at P.G.Centre Gadwal. He has completed his M.com from Osmania University, PGDBM from the University of Hyderabad and Ph.D. from Osmania University.

He has 9 years of rich experience in teaching commerce disciplines. He has published more than 15 articles in various National and International journals and presented more than 25 papers in National and International seminars. He has received a Doctoral Fellowship JRF and SRF from UGC-New Delhi. He has published a book titled *"Green Marketing -A Study of Consumer Attitudes in Select Companies"* with Paramount Publishing House, he received many award such as best Teacher award from District Collector Jogulamba Gadwal Dist. on the eve of Telangana Dashabdi Uchavalu in 2023.