



DR. VENKATESH MADDENI

Designation: Assistant Professor

Qualification: M. Com, M.B.A, SET, Ph. D

He is working as an Assistant Professor in the Department of Commerce, University P.G College, Palamuru University, Mahabubnagar since 2012. He completed his M. Com from University College of Commerce & Business Management (UCC&BM), Osmania University, Hyderabad in 2009 and Completed M.B.A form Osmania University, Hyderabad in 2012 and qualified TS & AP SET in 2014 and completed his Ph. D in 2024 from Department of Commerce, Osmania University. He has 16 years of teaching experience. He is the recipient of Best Research Paper Award in 43rd All India Account Conference on International Conference and Seminar held at Department of Commerce, UCC&BM, Osmania University in 2021 and Best paper cash award in National Conference organized by Mahatma Ghandi University, Nalgonda, T.G in 2024. He is Life Member in Indian Accounting Association (IAA), Indian Commerce Association (ICA), Telangana Commerce Association (TCA), and Forum for Commerce Lecturers in Mahbubnagar (FOCOL). He is Co-opted Executive Committee Member for South Zone in Indian Accounting Association (IAA) From 2022 to 2024 (three years continues), and Executive Committee Member in Telangana Commerce Association (TCA). He attended 09 workshops and presented research papers in 32 international and national seminars/conferences and organized many webinars and seminars in online and offline mode. He has been Published research articles in Scopus, ABDC, UGC care listed journals and per rived journals. His interested area of research is Insurance, Accounting, Marketing, and Finance.

Area of Specialization: Marketing, Quantitative Techniques, Accounting, Finance and Insurance.