



**Government of India**

Ministry of Commerce and Industry

Department for Promotion of Industry & Internal Trade

**PALAMURU UNIVERSITY**

(Accredited with 'B' Grade by NAAC)

MAHABUBNAGAR, Telangana



**UNIVERSITY P.G. COLLEGE**

organizes

**Awareness Programme**

on



**INTELLECTUAL  
PROPERTY INDIA**

PATENTS | DESIGNS | TRADE MARKS  
GEOGRAPHICAL INDICATIONS

**Scheduled on:**

**March 10<sup>th</sup>, 2022**

**10:30 am, Library  
Auditorium, Palamuru  
University**



**Intellectual Property Rights (IPR)**

**(Under National Intellectual Property Awareness Mission)**

**Chief Patron**

**Prof. L.B. Laxmikanth Rathod**

Vice Chancellor  
Palamuru University

**Patron**

**Prof. Pindi Pavan Kumar**

Registrar

**Co-Patron**

**Dr. D. Madhusudhan Reddy**

Director, IQAC and OSD to VC

**Speaker**

**Dr. Dasari Ayodhya**

Examiner of Patents & Designs,  
Ministry of Commerce and Industry,  
Government of India

**Convenor**

**Prof. K. Girija Mangatayaru**

Former Registrar & BoS –Chairperson  
Department of Chemistry

**Chairperson & Convenor**

**Dr. M. Noorjahan**

Principal & Head  
Department of Chemistry

**Organizing Team:**

Faculty of Department of Chemistry (Univ. PG College &  
PG Center, Wanaparthy, PU) and 5y Integrated Chemistry (PU)

**Co-Convenors**

**Dr. N. Chandra Kiran**

JD- Academic Audit Cell

**Dr. S. Vijayalakshmi**

Warden, Krishnaveni Womens  
Hostel, PU

- ❖ No Registration Fee
- ❖ All the participants need to enroll your names before 8th, March, 2022
- ❖ DPIIT, Government of India will provide Participation Certificate to all the participants

**75**  
  
**Azadi Ka  
Amrit Mahotsav**



UNIVERSITY PG COLLEGE, PALAMURU UNIVERSITY  
Mahabubnagar, T.S  
ORGANISES  
AWARENESS PROGRAM  
ON  
“INTELLECUAL PROPERTY RIGHTS”  
MARCH, 10<sup>TH</sup>, 2022

*‘CREATIVE INDIA ; INNOVATIVE INDIA’*

Programme Schedule

Activity	Member	Start Time
Registration 10.30am		
Inagural Session (11.00am to 11:45am)		
Inviting the Guests	Dr. S. Vijaylakshmi	11:00 AM
	Vandemataram song	
Welcome Speech by Convener	Prof. Girija Mangatayaru, BoS, Chairperson and Convenor	11:05 AM
About IPR by Chairperson	Dr. M. Noorjahan, <i>Principal, University PG College</i>	11:10 AM
Special Invitee for a message	Dr. D. Madhusudhan Reddy, <i>Director, IQAC and OSD to VC</i>	11:15 AM
Guest of Honour for a message	Prof. Pindi Pavan Kumar, <i>Registrar, Palamuru University</i>	11:20 AM
Inaugural Address	Prof. L.B. Laxmikanth Rathod, <i>Vice Chancellor, Palamuru University</i>	11:25 AM
Profile Reading of Speaker	Mr. A. Sudharshan Reddy	11:40 AM
Speaker	Dr. D. Ayodhya, <i>Examiner of Patents &amp; Designs, Ministry of Commerce and Industry, Government of India</i>	11:45 AM
Questionnaire		
Concluding remarks by Co-Convener- Dr. N. Chandra Kiran		
National Science Day 2022	Prizes distribution to winners in Competitions conducted on eve of National Science Day	Dr. Arjun
Felicitation program		
Vote of thanks		S. Ravi
NATIONAL ANTHEM		



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**NIPAM**  
NATIONAL IP-AWARENESS MISSION

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## Awareness program on 'Intellectual Property Rights' organized by Department of Chemistry, University PG College, Palamuru University

**Under NIPAM, DPIIT, Govt. Of India,**

Department of Chemistry, University PG College, Palamuru University in association with the office of Department for Promotion of Industry and Internal Trade, Ministry of Commerce & Industry, Government of India organized an informative awareness program on titled "IPR Awareness Programme" for the faculty members and students under National Intellectual Property Awareness Mission (NIPAM). Dr. D. Ayodhya, Examiner of Patents and Designs, DPIIT, Ministry of Commerce and Industry, Government of India, was the resource person. The program was attended by 250 participants both from students (220) and Faculty from various departments (30). Dr. D. Ayodhya highlighted the importance of Intellectual Property as the foundation of creativity, innovation and research. He presented the classification of IPRs including patents, copyrights, trademarks, industrial designs, and geographical indications and gave insights on various aspects of registering them with good examples. He mentioned endless examples of patents that are currently being used in different sectors right from agriculture to the high-end industries. He also gave brief information about filing a patent and the various process involved in it till the award of patent, he also emphasized upon

the advantages of protecting IPRs. He concluded by suggesting the participants to take maximum benefit of the Intellectual Property Rights.

The programme was organized by Prof. K. Girija Mangatayaru, BoS, Chairperson and Dr. M. Noorjahan, Principal of University PG College and Coconvenors as Dr. N. Chandra Kiran and Dr. S. Vijaya lakshmi, department of Chemistry. The Honorable Vice Chancellor of Palamuru University, Prof. Laxmikanth Rathod emphasized the need of putting together a programme that not only familiarizes students with intellectual property rights but also provides them with extensive information about their value (IPR). He also acknowledged the critical role of IPR in enhancing the nation's socioeconomic expansion and, as a result, contributing to the Atmanirbhar Bharat campaign. He saw this event as a step forward in collaboration with the Indian government in focusing on innovation and start-ups. He asserted that the time has arrived for the youth to make the jump into hard work, not as an employee but as an employer. Prof. P. Pavan Kumar, Registrar, PU, and Dr. D. Madhusudhan Reddy, Director IQAC & OSD to VC, shared their views about importance of such programs for students and Faculty in the HEIs.

Certificate of Participation will be given to all the participants from DPIIT, Govt. of India and University PG College will be awarded with the Certificate of Appreciation for hosting this program

