



Dr.Gope.Santosh Kumar, Assistant Professor (c) and HOD. He has received Ph.D. in Management from Osmania University, M.Phil. (Management) from Sri Venkateshwara University, Qualified UGC NET, Post-graduation in MBA (HR/ Marketing) from Osmania University, (Marketing/HR) from Palamuru University. He has got 15+ years of teaching experience and served as HOD in Engineering College for MBA Dept., and 1-year industry experience. Presently he is working as Assistant Professor (c) and Head of the Department in the Dept. of Business Management along with this is designated as Programme Officer – NSS at Palamuru University PG Centre: Kollapur.

He has published 12 Papers in reputed International Journals, 2 papers in National Journals. He also Presented 2 Papers at International Conference, 4 at National Conference and 5 Papers at National Seminars. Attended Webinars and Faculty Development Programmes at Palamuru University, OU and JNTUH, and workshops organized by Palamuru University, OU and National Small Industries Corporation Ltd.

Profile

Name: G.Santosh Kumar
Father's Name: G.Bheem Narsimulu
Date of Birth: 16/01/1982
Place of Birth: Mahabubnagar
Social Status: Hindu
Marital Status: Married
Nationality: Indian
Languages known: English, Telugu, Hindi
Email id: chinna.mar21@gmail.com
Phone: 8121794808



1.Educational Qualifications (starting with highest degree obtained) :

Sl. No.	Examination/ Degree	Name of Board/University	Percentage of marks/Grade	Discipline/Subject(s)	Year of Passing / Award
1	M.Phil	Sri Venkateshwara University	62%	Management	2009
2	MBA	Palamuru University	69%	Marketing/HR	2013
3	MBA	Osmania University	59%	HR/Marketing	2005
4	BCA	Osmania University	70%	Computer Applications	2003
5	Intermediate	Board of Intermediate	65%	Botany,Zoology,Physics,Chemistry	1999
6	10 th	CBSE	48%	English,Telugu,Social sciences,science,Mathematics	1997

2. Title of Ph.D. Thesis:

(i) Date & Year of awarded _____

3. Whether Qualified UGC/CSIR/JRF/SET: UGC NET Qualifying date of test: 21/10/2013

4.Details of Employment (in chronological order starting with most recent)

Sl. No.	Name of the Employer	Status of the Institute/University (Govt./Quasi Govt./Autonomous/Private)	Post held/Designation	Period of Employment	Pay band/Scale and Grade Pay	Nature of Duties
1	Palamuru University PG centre, Kollapur	Government	Academic Consultant	26/11/2015 to tilldate	22700/-	Contractual
2	Sri Visveswaraya Institute of Technology and Science	Private Engineering College	Associate Professor	1/07/2013 to 25/11/2015	15000/-	Full Time
3	Vivekananda College of Computer Sciences	Private College	Assistant Professor	10/06/2006 to 27/07/2011	14000/-	Full Time

5. Experience:(i) Teaching 9 Years 4 months

(ii) Research (Excluding M.Phil./Ph.D. Research) _____ Years

(iii) Total: 9.4 Years**6. Details of Research Experience:**

Sl. No.	Position	Institution	Country	Period	Project	Funding

7. Academic Experience:

Sl.No.	Post held	Organization	Period	Remarks
1	Academic Consultant	Palamuru University PG centre, Kollapur	26/11/2015 to tilldate	
2	Associate Professor	Sri Visveswaraya Institute of Technology and Science	1/07/2013 to 25/11/2015	
3	Assistant Professor	Vivekanada College of Computer Sciences	10/06/2006 to 27/07/2011	

8. Administrative Experience:

Sl.No.	Name of Post	Name of the University	Duration		Experience
			From	To	
1	HOD	Sri Visveswaraya Institute of Technology and Science	1/07/2013	25/11/2015	2 years

9. Invited Talks in Conference / Seminar / Workshop:

Sl.No.	Name of conference / Seminar / Workshop	Delivered Topic	Name of the Organization	Level (State/ National/International)

10. Publications:

Sl.No.	Type of Publication (Books/Research papers/Articles in journals/Research Article)	ISSN/ ISSB	Publisher	Published/ Accepted	Communicated
1	Articles in journals	ISSN No 2319-5614	Journal of Business Management & Social Sciences Research (JBM&SSR)	Published	
2	Articles in journals	ISSN No:0976-4208	Osmania Journal of Management	Published	
3	Articles in journals	ISSN:2277-9655	International Journal of Engineering Sciences & Research Technology (IJESRT)	Published	
4	Articles in journals	ISSN No: 2319-5614	Journal of Business Management & Social Sciences Research (JBM&SSR)	Published	
5	Articles in journals	ISSN 2231-5756	International Journal of Research in Commerce, IT and Management, (IJRCM)	Published	
6	Articles in journals	ISSN 2278-3091	International Journal of Advanced trends in computer science & Engineering	Published	
7	Articles in journals	ISSN 2321-3191	Business Sciences International Research Journal.	Published	
8	Articles in journals	ISSN: 2231-5381	International Journal of Engineering Trends and Technology (IJETT)	Published	
9	Articles in journals	ISSN:2348-4748	International Journal of Ethics in Engineering & Management Education (IJEEM)	Published	

11. Paper Presentations in Conference / Seminar / Workshops:

Sl.No.	Paper Title	Title of Conference / Seminar/Workshop	Presentation Type	Remarks
1	A study on use of transport for trade by Dravidians in Ancient times	Multi lingual International Conference on Ethical values as revealed in Dravidian Literature	Presented	
2	CRM: Its role in redefining the Business Strategy	National Conference on “ New Era Marketing Challenges	Presented	
3	Role of Andhra Pradesh Dairy Development Co-Operative Federation in Rural Economic Development	International Conference on Emerging Trends in Engineering and Management	Presented	
4	An Insight into growth of online retailing in India	National Conference on Emerging strategies for sustainable competitive advantage in the 21 st Century	Presented	
5	Online Marketing a modern approach for advertising by Business Firms	National Seminar on “Modern Management Practices – A Paradigm Shift	Presented	
6	Marketing of Educational Services: A study on Educational Consultants of India	Marketing of Services: Challenges in the era of Globalization	Presented	
7	Role of mediators in the marketing of Agricultural products	National Seminar on “Farmers Suicides: Causes, Consequences and Preventive Measures	Presented	

12. Training Courses / FDP Refresh Courses / Orientation Courses:

Duration & Position	Institution	Nature of the work done
7 th June to 30 th June 2016	Palamuru University	Participated In Teacher Orientation Programme
23 rd June to 07 July 2015	JNTUH	FDP on Entrepreneurship
Two days & Trainee	from 27 th Nov 2015 to 28 th Nov 2015 jointly Organized by Counselling & P.D. Training Center, Hyderabad	work shop on “ You & Me “

	and Palamuru University , Mahabubnagar.	
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13. Full Length Papers in proceedings of Conferences (National / International)

Title of the book/chapters published	Title of the paper	Title of the proceedings of the conference	Name of the conference	National / international	Year of publication	ISBN/ISSN number of the proceeding	Name of the publisher
Ethical values as revealed in Dravidian Literature	A study on use of transport for trade by Dravidians in Ancient times		Multi lingual International Conference on Ethical values as revealed in Dravidian Literature	International Conference	2016	978-93-81992-40-1	Elagiri Muththamil Manaram
Emerging strategies for sustainable competitive advantage in the 21 st Century	An Insight into growth of online retailing in India		National Conference on Emerging strategies for sustainable competitive advantage in the 21 st Century	National Conference	2016	978-93-83241-87-3	Archers and Elevators publishing house
Farmers Suicides: Causes, Consequences and Preventive Measures	Role of mediators in the marketing of Agricultural products		National Seminar on “Farmers Suicides: Causes, Consequences and Preventive Measures	National seminar	2016	978-93-85132-11-7	Vaagdevi Publishers
Strategic Quality Management: “Strategic Quality Management-Issues and Perspectives	Quality of Educational Tools: Inventions from Traditional to Technological Era		National Conference on Strategic Quality Management: “Strategic Quality Management-Issues and Perspectives	National Conference	2013	978-93-5097-601-2	Himalaya publishing House

14. Research Projects: Sponsored Projects carried out / ongoing:

Sl.No	Project Title	Subject/Area of Research Project	Date of Commencement	Date of Completion	Project cost (Fund)	Name of Sponsoring Agency

15. Patents:

Sl.No.	Subject Area	Details of Patents (please give proof)

16. Details of travel(s) abroad:

- (i) Countries visited :
(ii) Duration :
(iii) Purpose :

17. Seminars / Conferences Organized:

Sl. No.	Source of Funding	Seminar Title	Duration	State/National/International

18. Research Guidance

Sl.No.	Name of the Degree (M.Phil./Ph.D.)	Name of University	Title / Topic of Research	Submitted/Awarded	Student Reg.No.

19. Details of Editorial Board Membership in Journals:

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20. Details of Membership in Professional/Academic bodies/Societies:

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Declaration:

I hear by declare that the above information given by me is true, complete and correct in the best of my knowledge and belief and that nothing has been concealed or distorted thereof.

Date: 21/12/2017

Signature

Name: G. Santosh Kumar